

APPLICATION FOR STAND SPACE

Expo Estádio 2010

A tradeshow and conference for the design, construction, furnishing and management of stadiums and sports venues

6 – 8 October 2010, Rio de Janeiro – Brazil



To the applicant: Please provide the following information in capital letters

Exhibiting Company name			The company name should be included in alphabetical lists under the letter (please fill in 1 letter): <input type="checkbox"/>
Street and number			
Address line (if needed)			
ZIP/City/State/ Postal code / Town/Country			
Telephone		Fax	
E-mail		Website	
Contact person + initials		m/f	Position
Industry (if more than one, number in order of importance): <input type="checkbox"/> Stadiums <input type="checkbox"/> Swimming pool <input type="checkbox"/> Indoor sport facilities <input type="checkbox"/> Outdoor sport facilities <input type="checkbox"/> Other:			
Product(s) and description:			
If you have co-exhibitors at your stand:*			
Company name:	Company name:	Company name:	
Country:	Country:	Country:	
Product(s):	Product(s):	Product(s):	

* For every co-exhibitor there will be a fee of € 100.

This is an application form for exhibit space for Expo Estádio 2010, which will become a binding contract if the potential exhibitor satisfies the Expo Estádio exhibitor requirements and if such application is accepted by the organizer.

The undersigned company (the "Exhibitor") does hereby apply to participate as an Exhibitor at Expo Estádio 2010 to be held at the Convention Center Sul America in Rio de Janeiro, Brazil, from 6 – 8 October 2010. We request that the organizer reserves exhibit space for our use at this Exposition. We understand that specific booths will be assigned, to the extent available, based on the order in which the contracts and payments are received.

1. Exhibit Space Rates per square meter (m²):

	<input type="checkbox"/> Space Only	<input type="checkbox"/> Including basic shell scheme	<input type="checkbox"/> Including complete shell scheme
Prior to March 31, 2010	€ 167	€ 224	€ 239
After April 1 st , 2010	€ 187	€ 244	€ 259

Please indicate your choice by ticking the appropriate box. Extra furniture, electricity, or other additional equipment needs to be ordered separately through the order form in the exhibitor manual which will be sent from May 2010 on.

2. Please complete the following:

Total space desired: _____ square meters Preferred dimensions: _____ mtr x _____ mtr.

Exhibit space configurations must be acceptable to the organizer. Minimum stand size of 12 m², stands with two open sides minimum of 18 m², stands with 3 open sides minimum of 40m² and stand with four open sides minimum of 100 m²).

NOTE: To qualify for exhibit space assignment, the application/contract and a 25% deposit must be received by the organizer.

A. After receiving this application form the organizer will send an invoice for 25% of the total costs of the assigned stand space for Expo Estádio 2010; the second invoice for 25% will be sent to the exhibitor in March 2010 and the third invoice with the remaining 50% will be sent to the exhibitor in July 2010. All invoices have to be paid within 21 days of the invoice date. Should this application be made after **July 1, 2010**, an invoice for the total cost of the requested exhibit space will be sent to the exhibitor and must be paid at once in order for the Exhibitor to receive space assignment. To allow the exhibitor to build their stand, all invoices should be paid before the first day of the construction period.

B. The Individual signing this agreement warrants that he/she has the authority to contractually bind the organization applying for exhibit space. The individual signing this agreement also warrants that the product sought to be exhibited qualifies for the Exposition. If the organizer later determines that such product(s) in fact does not qualify for the Exposition, the organizer can cancel the space and contract without any refunds.

C. We, the participating entity, our employees, agents, contractors, representatives or guests (together "participants") and any person or entity occupying or sharing the contracted space (even if in violation of our Agreement with the organizer of Expo Estádio 2010 or the Exposition Rules) having contracted with the organizer for exhibit space, agree, by our contract and presence at the Exposition, to abide by the Rules and Regulations, having knowledge of them or not, which govern the Exposition for which we have contracted to participate, and any additions and amendments thereto that may be established or put into effect by the organizer in the interest of the Exposition.

D. I have read, understand and agree to all of the terms of this contract and to the Expo Estádio Rules and Regulations, which are hereby expressly incorporated as part of this contract.

Accepted by:

Signature

Name in capitals

Job Title

Name of Exhibiting Company

Date

Upon acceptance by the organizer, a written confirmation of the receipt of this application form and an invoice will be sent by e-mail to the Exhibitor. After receiving the payment, the organizer will confirm the official participation of the exhibitor.

Send this contract by mail or fax or scanned by e-mail to:

Expo Estádio 2010
Av. Marechal Floriano 38, sala 809
20080-006 – Centro – Rio de Janeiro - RJ
Brazil

Phone: +55 21 3717 4719
Fax: +55 21 2516 1761
sales@real-alliance.com



For the organizer of Expo Estádio 2010 Use Only

Booth(s) nr(s) Assigned: _____	First Invoice sent. on: _____ Amount: _____	Payment made on: _____ Amount: _____	Check if okay <input type="checkbox"/>
Dimensions: _____	Second Invoice sent. on: _____ Amount: _____	Payment made on: _____ Amount: _____	Check if okay <input type="checkbox"/>
Industry: _____	Final invoice sent on: _____ Amount: _____	Payment made on: _____ Amount: _____	Check if okay <input type="checkbox"/>
Theme.: _____	Invoice additional sent on: _____ Amount: _____	Payment made on: _____ Amount: _____	Check if okay <input type="checkbox"/>
Special requests: _____ _____			